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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/497,773
	Filing Date	February 3, 2000
	First Named Inventor	Jerry E. Pierce
	Art Unit	3627
	Examiner Name	Michael A. Cuff
Total Number of Pages in This Submission	Attorney Docket Number	22789 (1007-0001)

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USPTO GPAU: 3627**FROM:** Jeffrey G. Toler**RE U.S. App. No.:** 09/497,773, filed February 3, 2000**Applicant(s):** Jerry E. Pierce, et al.**Atty Dkt No.:** 22789 (1007-0001)**Title:** METHOD AND SYSTEM FOR OPTIMIZING MARKET
ACCESSIBILITY VIA AN ELECTRONIC NETWORK**NO. OF PAGES (including Cover Sheet):** 16**MESSAGE:**

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- ☒ Transmittal Form (1 pg)
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